

Building School Board Champions



Building champions for Family Engagement on your school board helps clear the path to resources and removes barriers to putting your engagement strategy into action. Just like with your leadership team, staff, and partners, you can make a compelling case for Family Engagement through data, stories, and experiences.

Why Does School Board Buy-in Matter?

Research highlighted by Brown Daily Herald points to stronger community involvement when school boards create space for meaningful dialogue between communities and decision-makers.

Start with Relationships

Connect with board members before major decisions are on the table. Share your vision for Family Engagement, listen to their priorities, and find natural alignment between both parties goals.

Invite Participation

Create opportunities for board members to attend family engagement events, school visits, or community forums so they can see engagement in action and hear directly from families and educators working in partnership.

Show Impact

Use data and concrete examples to demonstrate how family engagement improves student outcomes, strengthens trust, and supports school and system improvement goals in your strategic plan.

Celebrate Partnership

Publicly acknowledge board members who champion family engagement as an academic strategy. Highlight their support in meetings, newsletters, and community communications to reinforce shared ownership of the work.